

Recruit

Traveling: Blue Lodges and Valleys



Leverage Project 100



Ambassador Program



DDGMs and Lodge Secretaries



Marketing: Social Media & YouTube



Retain

Teamwork: Petitioners and Candidates

Mentor / coach

Leverage KSA

Endowed Membership

Create a recognition / activity program

Restore

Write / mail communications

Share discounted options to return

Share during recruitment process

Find out why Brothers left Scottish Rite

Reinforce

